







Our 72-page quarterly catalog has been around for almost 20 years, and is widely considered the most candid publication in the country. It contains over 300 Reports: Home Businesses, Editorials, News You May Have Missed, Short Stories, Jokes, Old-Time Drawings, and other stimulating subjects. A major focus is on Natural Health.

Today's most serious health concerns are degenerative diseases and obesity, caused primarily by processed foods and environmental toxins. We give timely insights regarding this situation. Some of our reports are listed below:

Colloidal Minerals, Purple Rice Extract, Five Exotic Super Berries, Dental Report, Fountain of Youth, Prostate Report, Ancient Revitalizing Exercises, Most Feared Bible, Effective Arthritis Remedies, Oil that Heals, One Hundred Natural Cancer Therapies, Add Muscle and Burn Fat the Easy Way, Groovy Colon, Natural Pain Relieve, Detox, Better Vision, Hope for Stroke Victims, Spice of Life, Elixir of Health of the Ancients, Sugars that Heal, Chelation Therapy, Hypertension Remedies, HGH Marvel, Age Reversal Revolution, Libido and Nutrition, G-Spot Mystery, Zap that Cold or Flu Bug, Natural Formula for Joint and Skin Health, Vitality and Prosperity, Magic Mind Grow System, Almanac of Mind Control, Nr.1 Magazine, Better Safe than Sorry, Universal Free Energy, U.S. Government Auction Sales, HUD Home Secrets, Working Your Job from Home, Best Home Business Almanacs, Estate Planning Kit, Penny Stocks, Lotto Magic, Numismatic Silver Coins, Steel Clad Privacy, etc. Some customers' comments below:



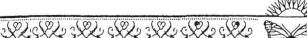
Your book knocked my socks off. Can't wait to get my order. Carl C., VA Diane, you should get the Nobel Truth Prize. Yvonne W., CA All Americans need your information if our nation is to survive. Marjorie K., CA I love your magazine, it but it scares the hell out of me. Anthony D., NC A fascinating compilation of information. Also good tales and jokes. Robin R., GA I always enjoy the informative side articles and home-spun illustrations. Al S., MN U.S. newspapers are pure junk. Yours is Pure Gold. Thanks for having it. Joe O., VA I wish every Congressman and Senator had to read this information. Elwyn W., SC Thanks to some of your information I am now recovering from cancer. Bill D., AR I have ordered many times in the past, and your service is outstanding. Harri P., FL This is the worst, most ridiculous publication I've ever received. Take me off every list.

I do not wish to hear from you again - ever! Ronda P., CA A publication beyond belief. It's a forerunner of our time. Tamara A., FL I'm like a drunk in a liquor store when I look through your catalog. Paul N., CA I suspected most of this. The American people don't have a clue. Marion D., KS This catalog and its contents are a gift from God Himself. Stephen J., PA I wish to thank you on behalf of all who benefited from your efforts. Virginia D., CA

- Send free copy of Scoopified catalog with the next quarterly bulk mailing
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Advertisers Are Responsible For Their Own Ad Content



Summer is here!

Issue #198 – June 2018

Greetings from Colleen's Corner!

After every deadline a few more ads come in THAT I must put in the next issue. Our deadlines are carved in stone. Please mail your ads in early to be placed. I really hate disappointing people.

With summer coming people often go on vacation so you may experience delays in your orders. Some will even take the summer off. Think about how you will promote your product or service in the Autumn. People feel refreshed and ready to start again!

You will note there is a column in this issue that we are testing. There is no title as it may not continue if folks don't like it. The column is one page and has a grumpy man at the top of the column.

Do you think when you send a priority packet that it should arrive promptly? Three times I have sent printing out via priority mail only to get it back within a week! No mistakes on name and address, postage paid, and handed over the counter to the postal clerk. For \$6,70 I expect what I pay for. Don't you?

Every month people call, email and write asking when their issue will arrive. For some reason people may believe the magazine is printed the day their advertising arrives! Not so! Nor is it printed on a copy machine in our basement. Unfortunately, like any magazine it requires a lot of work to get it into your hands every month. I won't bore you with the details but please realize patience is a virtue in this business.

Many ask about our print and mail service. We print and mail six days a week year-round unless we are on vacation. If you don't get any response try to notice if you incoming mail increases. Some will reverse mail to you. Add them to your mailing list! Mail to them in a few weeks and see what happens. We do this and it works for us!

Phase 10 is a great program developed by pro Lon Lindsey. I have belonged to many of his programs and they always prove to be money makers for me. I am in awe of the quick money it is making for me! I receive money at least three to four times a week! You may also do as well.

There is another successful program just launched called GUSHING \$10s & \$50 and there is a cover letter that goes with it. It is a program possibly worth mailing as you will get either

\$10, \$50 or both by joining! The marketing package is outstanding and could be worth your time. It has been a nice money-making program for everyone who has joined \underline{and} stayed with it!

A mail order wrote to me wondering how to reply to an angry customer who failed to give them their name and address? The customer wrote nasty things about being cheated without allowing this mail order dealer to follow up and check on the order. The person threatened to spread "the word" as well. It is not fair if they don't allow the mail order dealer to follow up wouldn't you say? Orders get lost and sometimes people think they ordered and they didn't! Don't assume the worse without giving someone a chance to check the facts and reply. Please read the "Hate Mail" article in this issue.

Please remember if you want checking copies sent to your advertisers on your ad sheet you $\underline{\text{MUST}}$ attach their names and addresses on a separate sheet of paper when you send your advertising.

Our 200^{th} issue will be coming soon and we want to celebrate that anniversary! There will be some special freebies in <u>that</u> issue. Don't miss out!!

A new program called "From Lincolns to Franklins" has been introduced that I could not wait to join! It is easy to understand, not too expensive and perfect to ride along with your other offers. Yes, it is in this issue waiting for your eyes to see! It is bringing in money nicely for me and those who have joined with me.

Some people question whether a print and mail dealer really mailed their flyers for them. There are times when flyers do not pull due to them being over worked, poorly printed or just not a good offer. However, most print and mail customers will find their mail will increase due to reverse mailing. Often your flyer may not pull but your incoming mail will!

Remember if you write to a dealer with questions please send an LSASE. It is common courtesy and good business. If you don't want a reply, then just don't bother sending an LSASE!

I am not responsible for anyone's ads other than my own. If you have a problem, please write or call the dealer.

Remember you can always see past and current issues of Shore to Shore online at www.ShoreToShore.biz

The next deadlines are June 25th at noon and July 25^{th} at noon. Remember these deadlines are carved in stone!

Colleen H Kennedy

www.ShoreToShore.biz

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